

Lulu further expands in Bahrain: opens 11th Hypermarket In Manama.

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Middle East retail giant LULU Group which is on a vast expansion mode underscored its commitment to Bahrain by opening its 11th Hypermarket yesterday (EDITOR: November 22, 2023) in the popular central Manama retail space near the Sacred Heart Church. The store was formally Inaugurated by LuLu Group Chairman and Managing Director, Mr. Yusuffali M.A. in the presence of H.E. Dr. Shaikh Rashed Mohamed Fatees Salem Alhajeri Chairman Sunni Waqf Council along with, H.E. Ms. Eman Ahmed Al-Doseri Undersecretary Ministry of Industry and Commerce, H.E Mr. Vinod K.J, Indian Ambassador to the Kingdom, diplomats, business leaders and VIP guests.

“This store represents our confidence in Bahrain as a strong retail market and the LuLu Group’s alignment of vision. “Our growth in Bahrain is powered by the inclusive and progressive vision of the leadership, the business-friendly economic environment and the ability of our Bahraini employees to absorb and fit into the Lulu service model which puts customers above all,” said Mr. Yusuffali, “Within just 6 months, we shall have put in place an investment cycle of over BD200 million in Bahrain’s economy and creating over 1000 job opportunities for valued Bahraini nationals.”

The compact hypermarket comes packed with all the well-loved LuLu shopping touch-points such as grocery, fresh fruit and veg and department store specials such as fashion, home goods and electronics, making shopping a bountiful experience for shoppers.

There will also be an in-house bakery to serve up fresh-baked breads and cakes, as well as shopping options that tap into new award-winning trends.

The store offers quick a convenient walk-in location in the heart of a thriving residential and commercial area.
